

DARI-LICIOUS

Frank and DeeDee Rose have been selling ice cream in Crawfordsville, Indiana for a lot of years., Dari-Licious opened up in 1964 and for the last 20 years, Dari-Licious has been utilizing CRS for their cash register needs. In January and February of this year, Frank and DeeDee took a quantum leap and installed six terminal Maitre'D systems in two locations. There are six Posiflex terminals connected to a QSR kitchen video system. Additionally, high speed credit and gift cards are offered through Mercury Payment Systems. Finally, they are interfaced seamlessly to QuickBooks for their accounting.



"As we move forward into franchising, it has become clearer by the day that Maitre'D will be the cornerstone to our information and control at each location."



"Because we prepare from order screens, we no longer have to write down orders on pads and give these to prep people."



"The ability to get consolidated store wide reporting from any register during the day saves a lot of work as well as provides for real time analysis of sales and labor."



"Once we got through the initial learning curve (which wasn't very long) our customers began to realize that we were actually more efficient at taking care of them."

Having been accustomed to CRS support, we expected quality support and we received it in spades. This system coupled with the in depth knowledge of the quick service industry offered by your company makes the CRS/Maitre'D combination a very effective one."

Frank Rose, Owner