

Hurricane Food

From a background of many years working for corporate Wendy's in Indianapolis and Columbus, Ohio, Dave Poling and a few investors founded Hurricane Food about 14 years ago in the Indianapolis market. Originally starting with only a few locations, the company has now grown to 19 stores mostly on the south side of Indianapolis. In 1999, Hurricane replaced all of their Micros POS systems in a three month roll out with Panasonic JS7500 systems provided by CRS. For the first time, Hurricane elected to implement a comprehensive on site support agreement with CRS in 2005.



"Our managers no longer have to be concerned about the financial impact of placing a service call to repair any component of their POS equipment."



"Obviously, the new lower rates you introduced for on site service last year made the support agreements much more affordable than paying for each service call."



"As you know, we had never purchased a hardware maintenance agreement for our Panasonic POS equipment until 2005. I am pleased to report that we have been extremely satisfied with the "new" CRS——"



"The peace of mind that we have and the ease with which repairs are made, adds significant value to our company."— Additionally, our use of the monthly billing provision has enabled us to better manage cash flow."

"While it is difficult to put an exact number on the improved value of this relationship, I know it has been worth the investment. " Dave Poling,

President