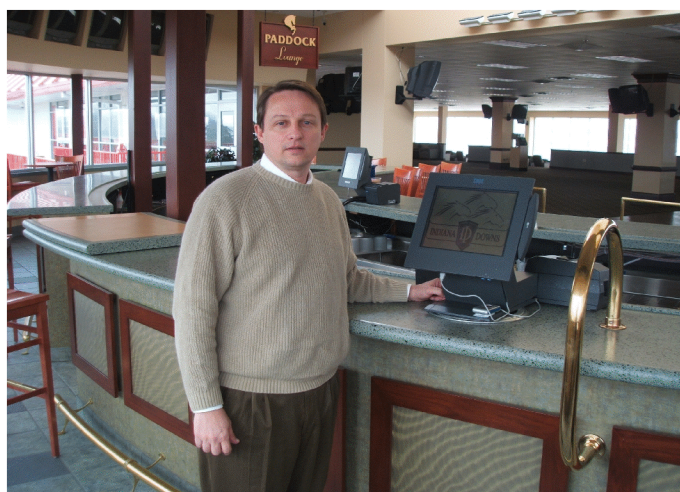


Indiana Downs Racetrack

Just off I-74 heading south of Fairland, Indiana you can spot the latest and most modern equine race track in Indiana. Indiana Downs opened in the spring of 2003 to an excited crowd. If taking care of the horses and the betting wasn't a big enough challenge, the management needed to accommodate the food service needs as well. To help in their selection, Indiana Downs selected Crystal Food Service which then selected CRS for the point of sale solution. There are nine IBM SurePos terminals operating in three different facilities all running Maitre'D software connected to an office server.



"As you know, Indiana Downs has since installed two additional off track betting parlors in Clarksville, and Evansville, Indiana with the CRS/IBM/Maitre'D solution."



General Manager Eddie Matson shown with IBM/Maitre'D terminal. "All nine of the IBM terminals were running smoothly—."



"New servers learn the system very quickly, prompted through even seemingly complex transactions like splitting a customers guest check after it has already been entered into the system"



"Having the credit card readers integrated into the terminals makes a big difference in customer speed and accuracy when compared to the stand beside terminals I have used in our other facilities."

"CRS has been very attentive and responsive to our every support need. I would gladly recommend CRS/Maitre'D to any multi-site operator looking for a consistent, Professional, and efficient point of sale solution." -Loretta Masters FS GM