

The Village Store

Tucked away in southeastern Indiana, this small community grocery store works hard to distinguish itself from the big city stores. Jeff Paul and his sons make The Village Store a family affair. About six months ago, Jeff decided it was time to upgrade his NCR 2127 system to a Catapult grocery store system featuring three scanning lanes of integrated touch screen technology from Touch Dynamics with new PSC scanners all supplied and supported by long time POS vendor—CRS.



Jeff says” The Catapult system was so easy that even was able to learn”. The FM device allows me to change any price immediately in the scan file”



“Our customers have not only commented on the extra large customer displays, but how easy and fast credit and debit cards are handled (less than four seconds)”



“I have been experimenting with various pictures of our employees and I plan to display local organizations such as police and fire departments when are not being rung”



“The touch screen technology with the prompting every step of the way just keeps you from making many errors, if any. The nice large screens make all the instructions easy”

“Of Course, CRS is why I even bought this system and CRS is why I am confident I will be happy for years to come as Catapult expands and modifies the software. I would gladly recommend CRS/Catapult to any retailer—” Jeff Paul